



WHOLESALE SELL
SHEET

2026 · REV
A

CATEGORY 06 · FLOWER

FLOWER

FOUR GRADES

Slow-cured and graded on the same ladder as our prerolls. Bag appeal that closes the sale.



11 STRAINS

4 GRADES

SLOW CURED

4 JARS / CASE

3.5 g

WHY IT'S DIFFERENT

- **Graded, not just sorted.** Every lot is tiered on structure, nose and trichome coverage before it is packed.
- **Slow cured.** Cure time is where bag appeal is won. We do not rush it to hit a ship date.
- **20.5% to 31.1% THCa.** Tested on every lot. The number your informed shopper asks for first.
- **Eleven strains across the profile map.** Indica, sativa and hybrid coverage without redundant SKUs.

WHY RETAILERS SELL IT

- **A jar case is only 4 units.** The lowest-risk way to put a premium flower program on a shelf.
- **Same tier ladder as prerolls.** One mental model across two categories. Easier for staff and shoppers.
- **Strain names shoppers search for.** Gary Payton, Guava Runtz, Cereal Milk. Demand already exists.
- **Bag appeal closes the sale.** Slow cure and hand trim are visible through the glass.

RETAIL
ECONOMICS

\$30 / \$40 / \$50 / \$55

MSRP · H/P/E/R

3.5 g

JAR SIZE

35%

YOUR MARGIN

4 units

MOQ

ORDER GUIDE

← DOTTED FIELDS AWAITING FINAL DATA

STRAIN		TYPE	TIER	THCA %	WHLSL	MSRP	MOQ
● House Grade, assorted		Confirm	House	Confirm	\$19.50	\$30.00	4 units
● Blackberry Cobbler		Indica Hybrid	Premium	22.57%	\$26.00	\$40.00	4 units
● Ghost Train Haze		Indica	Premium	20.52%	\$26.00	\$40.00	4 units
● Guava Runtz		Sativa Hybrid	Premium	25.35%	\$26.00	\$40.00	4 units
● Cereal Milk		Indica Hybrid	Premium	25.36%	\$26.00	\$40.00	4 units
● Z Pie		Sativa Hybrid	Premium	21.61%	\$26.00	\$40.00	4 units
● Blackberry Geloctane		Indica Hybrid	Premium	23.87%	\$26.00	\$40.00	4 units
● Cherry Bubblegum		Indica	Premium	27.80%	\$26.00	\$40.00	4 units
● Pop Rocks		Indica Hybrid	Exotic	24.48%	\$32.50	\$50.00	4 units
● Gary Payton		Indica Hybrid	Exotic	27.32%	\$32.50	\$50.00	4 units
● Lemon Punch		Sativa	Exotic	27.92%	\$32.50	\$50.00	4 units
● Lemon Horchata		Indica Hybrid	Reserve	31.06%	\$35.75	\$55.00	4 units

PRODUCT SPECS

MOQ 4 units

Jar Size 3.5 g

Grades House / Premium / Exotic / Reserve

Trim Hand

Cure 21 days

Moisture 11%

THCa Range 20.5 to 31.1%

Storage Cool & dark

Lab Third-party

MERCHANDISING

Placement: Under glass with a light. Flower sells on appearance, so give it something to look good in.

Staff: Lead with tier, then strain. Tier sets the expectation and strain closes it.