



WHOLESALE SELL
SHEET

2026 · REV
A

CATEGORY 05 · PREROLLS, BLUNTS & MINIS

PREROLLS

FOUR GRADES

House to Reserve across joints, blunts and mini packs. One shelf, every price point.

4 GRADES

GLASS TUBE

WHOLE FLOWER

3 FORMATS

LAB TESTED



WHY IT'S DIFFERENT

- **A real grade ladder, not a price change.** House, Premium, Exotic and Reserve are genuinely different flower, and the packaging says so.
- **Glass tube, not a crush-prone box.** Arrives intact, displays clean, and reads premium in hand.
- **Whole flower.** No trim, no shake. The burn tells the customer the difference immediately.
- **Three formats on one ladder.** Joints and blunts share a price. Mini packs carry more flower and price accordingly.

WHY RETAILERS SELL IT

- **Every price point on one shelf.** \$10 to \$25 on singles, \$35 to \$65 on mini packs. Nothing walks out unmatched.
- **Trades customers up on the same shelf.** Grades side by side make the step from House to Reserve feel obvious.
- **Singles order 10 at a time.** Cheap to test a tier, quick to reorder when it moves.
- **Color-coded tubes simplify staff.** Blue, white, black. Nobody has to memorize a SKU list.

RETAIL
ECONOMICS

\$10 / \$15 / \$20 / \$25

SINGLE MSRP · H/P/E/R

\$35 / \$45 / \$55 / \$65

MINI PACK MSRP

35%

YOUR MARGIN

10 units

MOQ SINGLES

ORDER GUIDE

← DOTTED FIELDS AWAITING FINAL DATA

PRODUCT		TIER	FORMAT	WHLSL	MSRP	MOQ
● House Joint		House	1 g · glass tube	\$6.50	\$10.00	10 units
● Premium Joint		Premium	1 g · glass tube	\$9.75	\$15.00	10 units
● Exotic Joint		Exotic	1 g · glass tube	\$13.00	\$20.00	10 units
● Reserve Joint		Reserve	1 g · glass tube	\$16.25	\$25.00	10 units
● House Blunt		House	1 g blunt	\$6.50	\$10.00	10 units
● Premium Blunt		Premium	1 g blunt	\$9.75	\$15.00	10 units
● Exotic Blunt		Exotic	1 g blunt	\$13.00	\$20.00	10 units
● Reserve Blunt		Reserve	1 g blunt	\$16.25	\$25.00	10 units
● House Mini Pack		House	Mini jar	\$22.75	\$35.00	4 units
● Premium Mini Pack		Premium	Mini jar	\$29.25	\$45.00	4 units
● Exotic Mini Pack		Exotic	Mini jar	\$35.75	\$55.00	4 units
● Reserve Mini Pack		Reserve	Mini jar	\$42.25	\$65.00	4 units

PRODUCT SPECS

Joint MOQ 10 units

Blunt MOQ 10 units

Mini Pack MOQ 4 units

Format Glass tube

Size 1 g

Filler Whole flower

Minis / Jar 00 ct

Blunt Wrap Confirm

MERCHANDISING

Placement: Tiers stacked vertically, Premium at the bottom. The ladder should be visible in one glance.

Counter: Reserve in the case, Premium on the open shelf. Scarcity sells the top tier.