

WHOLESALE SELL
SHEET2026 · REV
A

CATEGORY 04 · GUMMIES / HIGH POTENCY

HIPPIE CRIPPLER POTENCY COLLECTION

100mg per piece, blended across five cannabinoids. For the experienced shopper who reads the panel before they read the price.



100 MG / PIECE

5 BLENDS

LIVE RESIN

20 CT JAR

JAR & POUCH

WHY IT'S DIFFERENT

- **Blended, not just loaded.** Five cannabinoids per piece: D8, D9, PHC, THCP and live resin.
- **Each blend has a distinct profile.** Five formulas that behave differently, not five flavors of one thing.
- **Live resin in every blend.** Full-spectrum character the single-cannabinoid competition cannot match.
- **Jar and pouch.** \$50 jar for the regular, \$8 pouch for trial at a low ticket.

WHY RETAILERS SELL IT

- **The top of the dose ladder.** 100mg per piece is the spec an experienced shopper comes in asking for.
- **A jar case is only 4 units.** Small commitment to put a high-ticket item on the shelf.
- **Loyal, high-frequency repeat.** Once a customer finds their blend, they stop shopping around.
- **Pouch converts the skeptic.** An \$8 two-piece trial turns into \$50 jar reorders.

RETAIL
ECONOMICS

\$2.80

WHOLESALE / POUCH

\$17.50

WHOLESALE / JAR

\$50.00

JAR MSRP

25 / 4

MOQ POUCH / JAR

ORDER GUIDE

← DOTTED FIELDS AWAITING FINAL DATA

BLEND	FORMAT	CANNABINOID STACK	TOTAL MG	WHLSL	MSRP	MOQ
Baked	Jar	70mg D8 · 10mg D9 · 15mg PHC · 5mg LR	100 mg	\$17.50	\$50.00	4 units
Baked	Pouch	70mg D8 · 10mg D9 · 15mg PHC · 5mg LR	100 mg	\$2.80	\$8.00	25 units
Couch Lock	Jar	65mg D8 · 10mg D9 · 10mg PHC · 10mg CBN · 5mg LR	100 mg	\$17.50	\$50.00	4 units
Couch Lock	Pouch	65mg D8 · 10mg D9 · 10mg PHC · 10mg CBN · 5mg LR	100 mg	\$2.80	\$8.00	25 units
Blast Off	Jar	55mg D8 · 10mg D9 · 10mg PHC · 2.5mg THCP · 12.5mg CBD	100 mg	\$17.50	\$50.00	4 units
Blast Off	Pouch	55mg D8 · 10mg D9 · 10mg PHC · 2.5mg THCP · 12.5mg CBD	100 mg	\$2.80	\$8.00	25 units
Toasted	Jar	55mg D8 · 10mg D9 · 10mg PHC · 10mg THCV · 10mg CBG	100 mg	\$17.50	\$50.00	4 units
Toasted	Pouch	55mg D8 · 10mg D9 · 10mg PHC · 10mg THCV · 10mg CBG	100 mg	\$2.80	\$8.00	25 units
Heavy Hitter	Jar	170mg D8 · 10mg D9 · 15mg PHC · 5mg THCP	200 mg	\$17.50	\$50.00	4 units
Heavy Hitter	Pouch	170mg D8 · 10mg D9 · 15mg PHC · 5mg THCP	200 mg	\$3.50	\$10.00	25 units

PRODUCT SPECS

Jar Count 20 ct

Pouch Count 2 ct

Jar MOQ 4 units

Pouch MOQ 25 units

MG / Piece 100 mg

Live Resin All blends

Storage Cool & dry

Child Resistant Confirm

MERCHANDISING

Placement: Locked case or behind the counter. Potency sells as premium, not impulse.

Sell-Through: Let the customer pick the blend, not the milligram.