



WHOLESALE SELL
SHEET

2026 • REV
A

CATEGORY 03 • GUMMIES / EVERYDAY

HAPPY DAYS

THE GOOD-MOOD COLLECTION

Four moods, zero guesswork. Bright retro packaging that reads instantly on a crowded shelf and moves on impulse.



4 MOODS

10 CT BOX

2 CT POUCH

25 / CASE

FRUIT FORWARD

WHY IT'S DIFFERENT

- **Mood-first naming.** Buzzin', Cruise, Groove, Thrive. A shopper picks by feeling, not by milligram.
- **Packaging that stops a shelf scan.** Retro script and checkerboard read from across the store.
- **Fruit-forward flavor.** Tastes like candy, not hemp. That is what brings them back.
- **Two sizes, two missions.** \$10 pouch for the impulse grab, \$40 box for the regular.

WHY RETAILERS SELL IT

- **A \$10 impulse buy at the counter.** Almost no shelf commitment and it moves on sight.
- **A pouch case is 25 units.** Small enough to test, deep enough to hold a counter display.
- **Four SKUs fill a shelf block.** Enough presence to look intentional, few enough to stay simple.
- **Bridges the wellness and potency shopper.** Approachable dose, fun packaging, no intimidation factor.

RETAIL
ECONOMICS

\$3.50

WHOLESALE / POUCH

\$14.00

WHOLESALE / BOX

\$10 / \$40

MSRP POUCH / BOX

25 / 4

MOQ POUCH / BOX

ORDER GUIDE

← DOTTED FIELDS AWAITING FINAL DATA

PRODUCT		FORMAT	COUNT	MG / PIECE	WHLSL	MSRP	MOQ
● Buzzin'		Box	10 ct	00 mg	\$14.00	\$40.00	4 units
● Buzzin'		Pouch	2 ct	00 mg	\$3.50	\$10.00	25 units
● Cruise		Box	10 ct	00 mg	\$14.00	\$40.00	4 units
● Cruise		Pouch	2 ct	00 mg	\$3.50	\$10.00	25 units
● Groove		Box	10 ct	00 mg	\$14.00	\$40.00	4 units
● Groove		Pouch	2 ct	00 mg	\$3.50	\$10.00	25 units
● Thrive		Box	10 ct	00 mg	\$14.00	\$40.00	4 units
● Thrive		Pouch	2 ct	00 mg	\$3.50	\$10.00	25 units

PRODUCT SPECS

Box Count 10 ct

Pouch Count 2 ct

Pouch MOQ 25 units

Box MOQ 4 units

MG / Piece 00 mg

Cannabinoids Confirm

Storage Cool & dry

Vegan Confirm

MERCHANDISING

Placement: Front counter or end cap. This line sells on sight, not on explanation.

Counter: Pouch tray at the register. Box on the shelf directly behind it.

ORDERS beahappycamper.com

Hemp-derived, compliant with the 2018 Farm Bill. Contains THC. Not for sale to persons under 21. Keep out of reach of children and pets. Do not drive or operate machinery after use. Verify state and local regulations before resale. Certificates of analysis available on request.