

WHOLESALE SELL
SHEET2026 • REV
A

CATEGORY 02 • GUMMIES / WELLNESS

FEEL GOOD WELLNESS COLLECTION

Functional gummies for the everyday shopper.
Clean label, considered formulas, and a look that
earns shelf space in wellness, not just smoke.

4 FORMULAS

MAG + L-THEANINE

BOX & POUCH

CLEAN LABEL

VEGAN



WHY IT'S DIFFERENT

- **Formulated, not just dosed.** Magnesium, L-Theanine and GABA alongside the cannabinoid blend.
- **Four intents, four formulas.** Balance, Relax, Relief and Uplift each solve a different daily moment.
- **A wellness look, not a smoke-shop look.** Apothecary-clean packaging that sells to a shopper who would never buy a jar.
- **Two formats per SKU.** \$40 box for the regular, \$10 pouch for the trial buyer.

WHY RETAILERS SELL IT

- **Two formats, two price points.** A \$10 pouch for the trial buyer, a \$40 box for the regular.
- **Opens a shopper you do not currently have.** Wellness buyers convert at full price and repeat on a schedule.
- **Pouch drives trial, box drives basket.** A \$10 entry point that steps up to a \$40 reorder.
- **Merchandises outside the cannabis set.** Earns placement in wellness, supplements, or front counter.

RETAIL
ECONOMICS

\$3.50

WHOLESALE / POUCH

\$14.00

WHOLESALE / BOX

\$10 / \$40

MSRP POUCH / BOX

25 / 4

MOQ POUCH / BOX

ORDER GUIDE

- DOTTED FIELDS AWAITING FINAL DATA

PRODUCT		FORMAT	FUNCTIONAL ACTIVES	COUNT	WHLSL	MSRP	MOQ
● Balance		Box	Magnesium, L-Theanine	10 ct	\$14.00	\$40.00	4 units
● Balance		Pouch	Magnesium, L-Theanine	2 ct	\$3.50	\$10.00	25 units
● Relax		Box	Magnesium, L-Theanine, GABA	10 ct	\$14.00	\$40.00	4 units
● Relax		Pouch	Magnesium, L-Theanine, GABA	2 ct	\$3.50	\$10.00	25 units
● Relief		Box	Confirm	10 ct	\$14.00	\$40.00	4 units
● Relief		Pouch	Confirm	2 ct	\$3.50	\$10.00	25 units
● Uplift		Box	Confirm	10 ct	\$14.00	\$40.00	4 units
● Uplift		Pouch	Confirm	2 ct	\$3.50	\$10.00	25 units

PRODUCT SPECS

Box Count 10 ct

Pouch Count 2 ct

Pouch MOQ 25 units

Box MOQ 4 units

Cannabinoids CBD, CBG, CBN, CBC, D9

MG / Piece 00 mg

Storage Cool & dry

Vegan Yes

MERCHANDISING

Placement: Wellness or supplement set, not the smoke wall. This line sells to a different shopper.

Counter: Pouches in a countertop tray drive impulse trial at a \$10 ticket.