

WHOLESALE SELL
SHEET2026 · REV
A

CATEGORY 01 · BEVERAGE

SELTZER

12 OZ · SLIM CAN

The chill without the hangover. Naturally fruit-flavored hemp seltzer that drinks light, hits clean, and turns the cold box into your fastest-moving shelf.

5 TO 25 MG D9

FAST ONSET

NATURAL FRUIT FLAVOR

24-PACK CASE



WHY IT'S DIFFERENT

- **Natural fruit flavoring, not juice.** It drinks like a craft seltzer, not a supplement. That is the repeat purchase.
- **Nanoemulsified for fast onset.** Felt in 15 to 30 minutes rather than the 45 to 90 an edible takes.
- **A dose ladder across three SKUs.** 5mg, 15mg, 25mg of D9. One brand covers the curious and the experienced.
- **Third-party lab tested.** Certificates of analysis available on request.

WHY RETAILERS SELL IT

- **Flavor is the repeat purchase.** It drinks like a craft seltzer, so the second can sells itself.
- **Owns the alcohol-alternative occasion.** The fastest-growing basket in beverage, and most stores have nothing in it.
- **One case, 24 facings.** A single case lands a full cold-box set. Low risk to try, fast to reorder.
- **Shelf-stable, no cold chain.** Ships and stores ambient. No shrink risk on slow weeks.

RETAIL
ECONOMICS

\$5.20
WHOLESALE / CAN

\$124.80
CASE OF 24

\$8.00
SUGGESTED RETAIL

24 units
MOQ

ORDER GUIDE

← DOTTED FIELDS AWAITING FINAL DATA

PRODUCT		CANNABINOIDS	SIZE	WHOLESALE	MSRP	MOQ
● Blueberry Lavender		25mg D9	12 oz	\$5.20	\$8.00	24 units
● Tahitian Lime		15mg D9 · 5mg CBD	12 oz	\$5.20	\$8.00	24 units
● Mango Haze		5mg D9 · 5mg CBD	12 oz	\$5.20	\$8.00	24 units

PRODUCT SPECS

Case Cost \$124.80

MOQ 24 units

Shelf Life 12 mo

Storage Ambient

Calories 24

Sugar 4 g

Gluten Free Yes

Onset 15 to 30 min

MERCHANDISING

Placement: Cold box, beside functional and non-alcoholic seltzer. Keep it out of the energy set, wrong shopper.

C-Store: Cooler door, eye level. Single-serve drives trial and the 4-pack follows.

ORDERS beahappycamper.com

Hemp-derived, compliant with the 2018 Farm Bill. Contains THC. Not for sale to persons under 21. Keep out of reach of children and pets. Do not drive or operate machinery after use. Verify state and local regulations before resale. Certificates of analysis available on request.